

## **Women Moving Millions: Women's Funds Making History**

### **Your Legacy for Women's Global Potential**

The Women Moving Millions initiative is encouraging women to make landmark million dollar plus investments in the global potential of women and girls. Donors are uniting to bring new levels of opportunity, equality and hope to women facing issues such as poverty, inadequate education and healthcare, human rights abuses and violence. They are making an investment in lasting change by contributing to women's funds – organizations that spearhead progress through strategic grants to women leaders and nonprofits in the US and around the world.

By designating a women's fund or the Women's Funding Network as a recipient agency of your estate, you can join a powerful movement that is leveraging and multiplying the impact of giving by women for women.

We invite you to be part of a movement of women and men who know that without the empowerment and full participation of women, the globe's future will be less vibrant, creative and prosperous. We ask you to leave a legacy for the dreams of girls and the power of women – ***a legacy with the power to change you, your family and your community.***

#### ***A legacy with the power to change you***

More and more women are discovering how women's philanthropy can shift their perspective and propel their personal growth. As philanthropist Tracy Gary said at age 35, after visiting more than 150 sites to meet the leaders and beneficiaries of women's funding:

"I began to realize that the courage capital, creative capital and social capital that these women and girls had, matched with our financial capital, made for strengthened heart capital, and that together we were not only changing our own world views but shaping the world we all wanted. There is nothing more transformative in my giving..."

*Women Moving Millions* is way for connect with girls and women in a way that resonates with you and the issues that you cherish.

### ***A legacy with the power to change your family***

An engagement with a women's fund can inspire a positive development in your family's philanthropy. Donors around the world are inviting their daughters and sons to decision-making tables and learning opportunities offered through women's funds. For example, lead Initiative donors Helen LaKelly Hunt and Swanee Hunt wanted their daughters and sons to have an opportunity to experience the joy of collaborating with others and in seeing first hand, through site visits and meetings with grassroots leaders, the talented and resourceful women that exist in the nonprofit community.

*Women Moving Millions* offers a unique way to grow the leadership of your children and grandchildren for the greater good of all. The initiative offers an opportunity to invite our daughters, sons and heirs to become partners with leaders who understand the critical needs of their communities.

### ***A legacy with the power to change the world***

Global authorities increasingly agree that investment in women and girls is one of the most powerful and rapid ways to change families, communities and ultimately the world. When you invest in a woman you invest in her leadership, solutions and creative energy – and that investment has the power to create change within her family and her community. When communities transform so do the nations that they form and ultimately, the entire world.

And our belief is shared by global authorities on international development. The World Bank has said: "When you educate a woman, you educate a family. Give a woman health care and a family has health care. An economically secure woman means an economically secure family."

And Kofi Annan, the seventh Secretary General of the United Nations, has said; "When women are fully involved, the benefits can be seen immediately. Families are healthier – they are better fed and their incomes, savings and reinvestments go up. And what is true of families is true of communities and eventually of whole countries."

When you invest in a woman you are investing in a chain reaction that can unleash lasting change on a global scale. This initiative is the global catalyst for that chain reaction.

### **Designating *Women Moving Millions* in your giving plan**

While the world pours dollars into the empowerment of women and girls, we in the United States are still underinvested in our giving portfolios for what is now recognized as a global philanthropic investment of choice. Women Moving Millions asks you to work with your family and your advisors to consider lifetime gifts and the allocation of a greater percentage of your assets and annual giving to women and girls.

There are many ways to make this contribution, and not everyone will want or be able to give in the same way. Some may want to make their gift of \$1M or more by:

- Designating a women's fund to receive a percentage of the income stream from an existing trusts (newly established charitable lead or remainder trust), your IRA or retirement, or your social security check;

- Transferring a new inheritance or part of it to a women's fund;
- Purchasing an insurance policy or transfer the ownership of other assets to a women's fund of the Women's Funding Network;
- Making a hybrid gift by giving half in cash or through the allocation of some family funds now, and half through your will.

There are many ways you can give \$1,000,000. Some of you, blessed with multi-millions, will join Helen and Swanee and give more, multi-millions!

This river of abundance and excess will be redistributed as a river of care and of change around the globe. Join hundreds of others in the weeks and months ahead as they contribute to this river and spread lasting change to women and communities around the globe. From poverty eradication to literacy-building and from human rights protections to health care progress – these gains will endure for generations to come.

We ask you to invest in the dreams of girls and the power of women, because there is no better investment for our future, and for the future of your family.

***Make a commitment today. Give \$1,000,000 or more to women and girls during your lifetime, or beyond.***

***Become a legacy partner for your next generation. Engage your heirs today to co-create that future.***

**Join Women Moving Millions**

**Change yourself, your family and your world.**